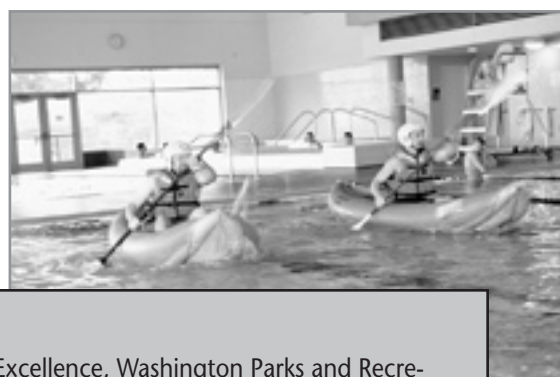




The student recreation center opened spring of 2001. Its 150,000 square feet contains seven gymnasiums, a four-lane indoor track, 17,000 square feet of fitness training area, five-lane lap pool, leisure spa, three multi-purpose rooms (aerobic/martial arts), four raquetball courts, a wellness center, a juice bar and a fireplace lounge.



### **SRC AWARDS**

- Outstanding Indoor Sports Facility Award, National Intramural Recreation Sports Association, 2002
- Facility Award of Merit, Athletic Business, 2001
- Award of Excellence, Washington Parks and Recreation Association, 2001
- Outstanding Design Award, Illuminating Engineering Society of North America, 2001

### THE COUGAR NICKNAME

Washington State University students officially adopted the nickname "Cougars" October 28, 1919, three days after a reference to "cougars" was used in a football game story following WSU's upset 14-0 win at California. In the story, a Bay Area writer said the Pacific Northwest team "played like cougars" in upsetting the Bears.



### THE COUGAR MASCOT

In 1927, Governor Roland Hartley presented a cougar cub to the students of the University. This first cougar mascot was called Butch, to honor Herbert "Butch" Meeker of Spokane, who was WSU's football star at the time. Butch II was presented to the students by Governor Clarence D. Martin in 1938. Butch III and IV were twin cubs, presented by Governor Arthur B. Langlie in 1942. Governor Langlie presented Butch V in 1955. Butch VI, the last live mascot on campus, died in the summer of 1978. He had been presented to WSU by Governor Albert Rosellini in 1964 from the Seattle Zoo. Today, WSU students in a "Butch the Cougar" mascot costume rally school spirit at athletic contests, including football games and other events.



### THE COUGAR HEAD LOGO

In 1936, student Randall Johnson, class of 1938, designed the original Cougar head logo for Washington State College. It was used on the side of college trucks. In 1959, when the institution changed from college to university, he re-created the logo to incorporate the "U" in place of the "C." In 2002, WSU developed a new graphic identity. It employs the Cougar head within a crest, an internationally recognized symbol for higher education.



### THE VICTORY BELL

In the late 1800s, the victory bell was mounted on the ground in the center of campus; it rang to start and dismiss classes in those early days. Today, it is located at the Lewis Alumni Centre. A member of the Student Alumni Connection rings it after WSU football win.



## V. Lane Rawlins PRESIDENT



V. Lane Rawlins, a noted economist and academic leader, is the ninth president of Washington State University.

Under his leadership, WSU is recognized as one of the top 50 public research universities in the United States, according to U.S. News & World Report.

A strategic plan he implemented solidifies the university's commitment to undergraduate education, research and scholarship, as well as providing quality education in a caring community. The university's motto -- World Class. Face to Face. -- reflects that commitment.

His association with WSU started more than 30 years ago when he joined the Department of Economics faculty. Later, he became department chair and, for four years,

he was WSU's vice provost.

He returned to WSU in 2000 after serving nine years at the president of the University of Memphis. Before that, he was academic affairs vice chancellor of the University of Alabama system.

Rawlins is the coauthor of two books, has published widely, and has taught labor economics and the economics of education.

He has received many awards, including those recognizing him as a communicator, humanitarian and educator.

He earned his bachelor's degree in economics from Brigham Young University in 1963 and earned his Ph.D. in economics from the University of California, Berkeley, in 1969.

An avid fan of WSU athletics, he cheers on the Cougars at many sports events and enjoys fly fishing, golf, history and literature.

Rawlins and his wife, Mary Jo, have three children and 11 grandchildren.

## Jim Sterk DIRECTOR OF ATHLETICS



Washington native James M. Sterk was appointed Washington State University's director of athletics in June of 2000. In his four years, he has overseen unprecedented growth and success by the Cougars' 17 intercollegiate athletics teams and the 450 individuals who compete for WSU annually.

In the last four years, WSU has scored its best finish and highest point total in the history of the Athletic Directors Cup competition among NCAA schools.

WSU's success on the gridiron in the 21st century - three consecutive 10-win seasons - has more than done its part to draw national attention to the Cougar sports programs. In the past four years, 13 Cougar teams have been represented in postseason competition.

Facility improvements have also been among projects Sterk has tackled. WSU recently completed a major baseball field renovation and became the first collegiate program to have FieldTurf as its playing surface. An ambitious capital improvement plan is underway to enhance many other WSU sport facilities, including major changes to Martin Stadium, the home of Cougar football.

A 1979 graduate of Western Washington, Sterk received his master's degree in sports administration from Ohio University. His professional career has included positions at North Carolina, Maine, Seattle Pacific, Tulane and Portland State, the latter as director of athletics for five years before coming to Pullman.

The foundation of Sterk's leadership plan is based on five areas, the student-athlete experience, resource acquisition, personnel, political dynamics and facilities. All five areas have enjoyed growth in Sterk's arrival in Pullman.

Sterk currently is a member of the prestigious NCAA Championship/Competition cabinet and has served on numerous Pacific-10 Conference committees during his tenure at WSU.

Sterk and his wife, Debi, have three children, Ashley, Amy and Abby.

## Marcia Saneholtz SENIOR ASSOCIATE ATHLETIC DIRECTOR/SWA



Marcia Saneholtz has been an integral part of Cougar athletics for more than two decades, has been instrumental in the improvement of facilities since her appointment in 1982. She was the driving force in attaining the 1997 NCAA Division I Women's Volleyball Championships, 2001 Women's Basketball West Regional and 2003 and 2007 Men's Basketball First and Second Rounds for Washington State to host at the Spokane Arena.

From March 6 until July 1, 2000, Saneholtz served as the interim Athletic Director at WSU. Saneholtz was named a WSU Woman of Distinction in 2003.

Originally from Napoleon, Ohio, Saneholtz received her bachelor's degree from Bowling Green State University and taught in the Los Angeles public schools for three years. She moved north, taught in the Shoreline (Wash.) public school system as a substitute and coached in the CYO and Seattle Parks Department programs. She was active in the Washington, Northwest, and national officials associations from 1973-82.

After earning her master's degree in sports administration at the University of Washington, Saneholtz was appointed the assistant women's athletic director at Washington State.

Saneholtz was promoted to associate athletic director in 1982 and currently serves as senior associate directors of athletics and is the Senior Woman Administrator at WSU.

She served on the National Association of Collegiate Women's Athletic Administrators (NACWAA) Board of Directors from 1987-94, including a term as president in 1992-93. She was selected the NACWAA National Administrator of the Year in 1997.

Saneholtz has been a strong presence on several NCAA committees. She has served as the chair of the NCAA Women's Division I Volleyball Committee. Other NCAA memberships include the Committee on Athletic Certification (1993-99), chair of the Peer Selection Subcommittee (1992-99), President's Commission Liaison Committee (1992-96), and the Women's Committee on Committees (1989-92). She has also served on numerous Pacific-10 Conference committees including two terms as vice president (1988-89 and 1998-99). Currently, she is a member of the NCAA Committee on Women's Athletics.

Saneholtz and her husband, Byron, have two grown daughters, Jennifer and Amy.

## Ken Casavant FACULTY ATHLETICS REPRESENTATIVE



Ken Casavant, a member of the Washington State University family since 1967, currently serves as WSU's Faculty Athletics Representative to the Pacific-10 Conference and the National Collegiate Athletic Association.

Casavant, who in past years has served as the president of the Pacific-10, came to WSU as a graduate research assistant in the Department of Agricultural and Resource Economics. He was named an assistant professor in 1971, an associate professor in 1975 and a full professor in 1980.

In 1979, Casavant received the R.M. Wade award for outstanding teacher in the college of agriculture at WSU, and in 1990, he earned the distinguished WSU Faculty

of the Year award. Casavant was elected vice-chair (1991-92) and chair (1992-93) of the WSU Faculty Senate and has been accorded the Distinguished Teacher award by the American Agricultural Economics Association. He was named Distinguished Scholar by the Western Agricultural Economics Association in 2003 for his nationally recognized work as a transportation economist.

During his tenure at WSU, Casavant has served as associate director for the Washington State Transportation Center (1984-87) and the interim Vice-Provost for Academic Affairs and interim Vice-Provost for Research (1998).

The North Dakota native is a 1965 graduate of North Dakota State University, where he earned a bachelor's degree in agricultural economics. He received his master's degree from NDSU, followed by a Ph.D., from WSU in 1971.

Ken and his wife Dorothy have two grown daughters, Michele and ZColette.



**Anne McCoy**  
Senior Assoc. Dir. of Athletics



**John Johnson**  
Senior Assoc. Dir. of Athletics



**Pam Bradetich**  
Associate Dir. of Athletics  
Student-Athlete and Staff  
Development



**Brady Crook**  
Associate Dir. of Athletics  
Campaign and Major Gifts



**Pete Isakson**  
Associate Dir. of Athletics  
External Operations



**Rod Commons**  
Assistant Dir. of Athletics  
Sports Information



**Bill Drake**  
Assistant Dir. of Athletics  
Athletic Training Services



**Ernie Housel**  
Special Assistant to the  
Dir. of Athletics



**Leslie Johnson**  
Assistant Dir. of Athletics  
Business Operations



**Rob Oviatt**  
Assistant Dir. of Athletics  
Physical Development



**Steve Robertello**  
Asst. Dir. of Athletics  
Compliance



**John David Wicker**  
Assistant Dir. of Athletics  
Event and Facility Operations



**Chris Cook**  
Dir. of Academic Services



**Leslie Cox**  
Dir. of Marketing/Promotions



**Dan Meyer**  
Dir. of Ticket Sales and  
Operations



**Kurt Mueller**  
Manager of Computer Services



**Milton Neal**  
Dir. of Equipment Services



**Pippa Pierce**  
Dir. of Career and Personal  
Development



**Scott Vik**  
Dir. of Sports Video



## WASHINGTON STATE UNIVERSITY ATHLETIC DEPARTMENT MISSION STATEMENT

It is the mission of the Athletic Department to create and foster an environment which provides opportunities for all student-athletes to enrich their collegiate experience through participation on athletic teams which are competitive at the conference and national level. In concert with the mission and values of Washington State University, the department is dedicated to providing opportunities, which will enhance the intellectual, physical, social, moral and cultural development of the whole person, while conducting all activities with honesty and integrity in accordance with the principles of good sportsmanship and ethical conduct. The Athletic Department values gender and ethnic diversity and is committed to providing equitable opportunities for all students and staff. The department will pursue its mission while upholding the values, purposes and policies of Washington State University, the Pacific-10 Conference, and the National Collegiate Athletic Association.

FOOTBALL



**Bill Doba, 2nd Year**

Doba became just the fourth Pac-10 coach to win 10 or more games in his first season in 2003. He led the Cougars to a second place finish in the Pac-10 and a victory over Texas in the Holiday Bowl in his initial campaign. 2004 will mark his 16th season with the program, helping WSU reach six bowl games, including a pair of Rose Bowls.

VOLLEYBALL



**Brian Heffernan, 1st Year**

Heffernan comes to WSU after two years as an associate head coach and two years as an assistant coach at the University of Minnesota where he helped guide the Golden Gophers to four NCAA appearances including the national semifinal match in 2003, and the Big Ten Conference title in 2002.

SOCCER



**Matt Potter, 2nd Year**

Potter enters his second season on the Palouse after taking over the reins of the program just a month before the 2003 campaign. Potter, a native of England, spent eight years with the Sereno Soccer Club in Arizona prior to coming to Washington State. He was also a member of the Watford Football Club and represented England internationally as a player.

CROSS COUNTRY



**Jason Drake, 1st Year**

Drake enters his first year as the head coach for Cougar cross country and his third season as the director of distance runners. He helped guide Anna Blue to All-America status in the 5,000 meters at the 2003 NCAA Outdoor Track & Field Championships.

SWIMMING



**Erica Quam, 3rd Year**

Quam guided the Cougars to six top 15 finishes at the 2004 Pacific-10 Championships. WSU led the nation in academics with a 3.66 cumulative team grade point average.

MEN'S BASKETBALL



**Dick Bennett, 2nd Year**

Bennett spearheaded the Cougars' six-win improvement during his first season on the Palouse. WSU led the Pacific-10 in scoring defense and qualified for Pac-10 Tournament.

WOMEN'S BASKETBALL



**Sherri Murrell, 3rd Year**

Murrell is in her third year at the helm of the Cougar women's basketball program. Prior to her appointment on the Palouse, Murrell led Pacific to four consecutive winning seasons with 68 wins in that span.

GOLF



**Walt Williams, 7th Year**

In the first six years under Williams' guidance, Cougar teams re-wrote the record book and made a first-ever team appearance in the NCAA Championship (men and women). Williams helped guide Kim Welch to a fifth-place finish at the 2003 NCAA Championship.

TENNIS



**Lisa Hart, 2nd Year**

Hart led the Cougars to a national ranking in her first season leading the program. Washington State defeated three ranked opponents, including No. 23 Oregon in Eugene.

BASEBALL



**Don Marbut, 1st Year**

Marbut becomes the 14th head coach in the 109-year history of Cougar baseball. A successful community college coach at Bellevue and Edmonds, the Portland State University graduate takes the helm of the program after spending a year as an assistant at WSU.

ROWING



**Jane LaRiviere, 3rd Year**

In just two years at the helm of the program, LaRiviere has made an instant impact on Cougar rowing, guiding the team to consecutive NCAA Championship appearances. In 2004, the Cougars finished ninth at the NAAs, the best finish in program history.

TRACK & FIELD



**Rick Sloan, 11th Year**

Sloan has coached Cougars for 31 years and has been named the USTCA West Region Coach of the Year five times. During his head coaching tenure, All-America honors have come to WSU 47 times in men's events and 27 times in women's events.



# COUGAR ATHLETIC FACILITIES



*Stadium Way  
Tennis Center*



*Lower  
Soccer Field*



*Martin  
Stadium*



*Bohler  
Gym*



*Friel  
Court*



*Mooberry Track  
& Field Complex*



*Bailey-Brayton  
Field*



*Gibb  
Pool*



*Hollingbery  
Fieldhouse*



*Indoor Practice Facility*